

# Home Investment Package

~~~HIP~~~

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Haskett Branch Library

October 18, 2008



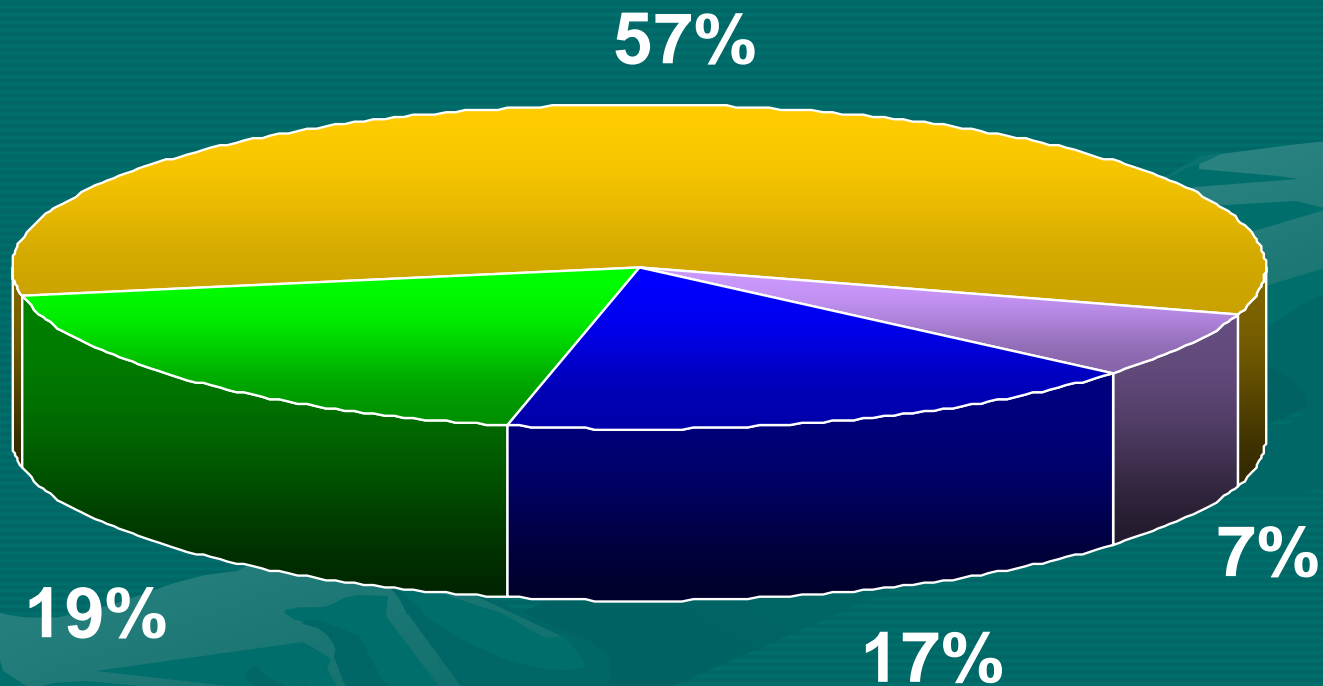
# Anaheim Residents - Anaheim Public Utilities (APU) Customers

- Receive Water / Electric Service from APU
- Receive better electric rates than cities served by investor owned utilities (IOU)
- Direct access to City Council who approves all APU rates and programs
- Receive Public Benefit Programs from APU

# Public Benefits Programs since 1998 (AB1890)

- Anaheim Public Utilities Collects ~\$7M/Yr
- Provide Energy Efficiency, Low-Income Rate Discounts, Renewables and RD&D Programs
- All of this money has to be set aside and spent on PB programs only
- Goal of meeting our new supply needs through Energy Efficiency

# Program Expenditures by Category



■ Energy Efficiency

■ RD&D

■ Income Qualified

■ Renewables

# Why is Anaheim Providing the HIP Program?

- Seeking Whole House one-stop solutions based on Building Science
- Provide a list of certified contractors to residents (first time ever!)
- Target older housing stock prior to Title 24
- Customers prefer to *improve*, not move!

# What exactly is HIP?

- Whole house diagnosis of Comfort/ Safety/ Energy Efficiency/ Home Performance
- Use of sophisticated equipment to identify greatest home improvement needs
- Preferred list of BPI certified contractors
- Financing and incentives options for customer's home improvements

# What to expect from your HIP Contractor?

- HIP Contractor performs complete diagnostics with high end equipment
  - Presents home improvement findings
  - Presents price quotes
- Financing options
  - APU and EGIA (9.9%)
- HIP Contractor coordinates all of the work
  - Oversees subcontractors
  - Performs test-out diagnostics to document compliance with BPI installation standards

# Home Incentives

- Energy Star Appliances
  - Central A/C (\$100/ton)
  - Room A/C (\$50)
  - Dishwasher (\$50)
  - Refrigerator (\$50)
- High Efficiency Measures
  - Duct Repair (up to \$300)
  - Clothes Washer (\$150)
  - Ceiling and Attic Fans (\$30-\$150)
  - Windows (\$1 / sq. ft.)
  - Programmable Thermostat (\$20)
- Permit Fee Waivers (\$100-\$500)

# Thinking Green!

- Global concern to save the environment
- State goals to tackle residential market
  - Reduce existing homes 40% by 2020 (Biggest Mkt.)
  - All new homes ZERO net energy by 2020
- APU Goals to Achieve maximum energy efficiency savings
- Legislation to meet new supply through Energy Efficiency first

# Home Investment Package

Contact one of Anaheim's  
HIP Contractors Today

1-866/219-3496

